



Department of Commerce



Sri G.V.G. Visalakshi College for Women (Autonomous)

Affiliated to Bharathiar University
Accredited at **A** Grade by NAAC
An ISO 9001-2015 Certified Institution
Udumalpet- 642 128.

One Day State Level Conference
on

*Opportunities and Challenges in
Micro Small and Medium Enterprises*

Sponsored by University Grants Commission (UGC)

Date: 25th February 2020, Tuesday

Venue: G.V.G Auditorium

Inaugural Session: 9.30 a.m - 11.00 a.m

Inaugural &
Keynote Address

:Mr.R.Kannan,
General Manager,
District Industries Centre, Tiruppur.

Technical Session I: 11.15 a.m – 12.45 p.m

Topic: **Innovation & Changing Landscape of MSMEs**

Resource Person

:Mr.K.Senthilkumar
Head, Entrepreneurship Development
Atal Incubation Centre, AIC NIFT-TEA
(Supported by AIM & NITI Aayog)
NIFT -TEA College of Knitwear Fashion,
Tiruppur.







Sri G.V.G. Visalakshi College for Women (Autonomous), Udumalpet.

Department of Commerce(Aided)

SEMINAR REPORT

'OPPORTUNITIES AND CHALLENGES IN MICRO, SMALL AND MEDIUM ENTERPRISES'

25th February 2020

Department of Commerce, Sri GVG Visalakshi College for Women organiaed UGC sponsored one day State Level Conference on "Opportunities And Challenges In Micro, Small And Medium Enterprises" on 25th February 2020, Tuesday at G.V.G. Auditorium, Udumalpet. Mr.G.Raveendran, Secretary and the Principal in-charge Prof. S.Kalaiselvi inaugurated the seminar by Lighting the Kuthuvilakku. Dr.N.Lakshmi, HOD of Commerce welcomed the gathering. Mr.R.Kannan, General Manager, District Industries Centre, Tiruppur delivered the Keynote Address. In his Keynote address he highlighted about the role of DIC in the development of MSMEs and various incentives and subsidies available for MSMEs.

In the Technical Session- I Mr.K.Senthilkumar, Head, Entrepreneurship Development, Atal Incubation Centre, AIC NIFT-TEA (Supported by AIM & NITI Aayog). NIFT -TEA College of Knitwear Fashion, Tiruppur addressed the audience about "Innovation & Changing Landscape of MSMEs". He motivated the participants with the case studies of successful innovators and also highlighted the need of innovation to solve the problems in the society. In the Technical Session- II, Mr.Rahu, Branch Manager, State Bank of India, Poolankinaru Branch discussed about Financial Assistance from Banking Sector to MSMEs.

Through this conference 894 participants consisting of students and faculties from colleges of Tiruppur and Coimbatore districts gained knowledge about Opportunities and Challenges In Micro Small and Medium Enterprises. Dr.R.Parameswari, Convener, and Dr.C.Pushpalatha Co-convenor organized the conference.

